

DATES

AUTUMN 25/ SPRING 26

STUTTGART

13 | 14 | 15 MARCH 2026

Liederhalle Stuttgart

33. edition

200 exhibitors on 8.500m²

up to 22.000 visitors

BASEL

20 | 21 | 22 MARCH 2026

Event Halle, Messe Basel

17. edition

130 exhibitors on 3.300m²

up to 13.000 visitors

ZURICH

1. APPLICATION DATE:

30. APRIL 2025

14 | 15 | 16 NOVEMBER 2025

Kongresshaus Zürich

28. edition

180 exhibitors on 5.500m²

up to 15.000 visitors

HAMBURG

LAST PLACES AVAILABLE!

16 | 17 | 18 MAY 2025

Deichtorhallen

12. edition

130 exhibitors on 3.500m²

up to 10.000 visitors

MUNICH

1. APPLICATION DATE:

30. APRIL 2025

24 | 25 | 26 OCTOBER 2025

Praterinseln

5. edition

90 exhibitors on 1.500m²

up to 8.000 visitors

WIEN

1. APPLICATION DATE:

30. APRIL 2025

07 | 08 | 09 NOVEMBER 2025

MAK - Museum of Applied Arts

22. edition

140 exhibitors on 3.500m²

up to 13.000 visitors

HAMBURG

16 | 17 | 18 MAY 2025
LAST PLACES AVAILABLE!

- Deichtorhallen
 - 12. edition
 - 150 exhibitors on 4.500m²
 - up to 10.000 visitors
-
- Main media partner: LIVING AT HOME, EMOTIONS, FOGS, IDEAT

„Hamburg is an exciting city city due to the sheer number of people who are in love with design and aesthetics.“

Sandy Karstädt

from mimicri,
8 BLICKFANG-
participations

THREE GOOD REASONS FOR BLICKFANG HAMBURG

Hamburg is THE media capital of Germany with over 2,000 publishing houses such as Gruner+Jahr (Schöner Wohnen, COUCH, Brigitte, Spiegel), whose editorial teams have declared BLICKFANG a 'must-see event'. **Top press at close hand.**

Hamburg is young, modern, absolutely **design-savvy and trend-conscious** - no wonder, because over 2,000 multimedia companies and Germany's most important advertising agencies have their headquarters in the Hanseatic city.

The Deichtorhallen is one of the most internationally recognised exhibition halls and is stunningly wonderful. The outstanding image of the location is transferred to BLICKFANG and attracts an extremely high-quality audience - **celebrity factor included.**

Watch the video on Hamburg here:



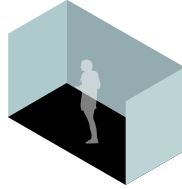
PRICE EXAMPLES

BLICKFANG HAMBURG

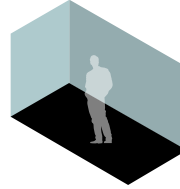
Price examples include:

Price per square meter:	140 €*
Partition walls:	52 €
Electricity:	100 €
Handling fee:	190 €
Promotional package:	200 €

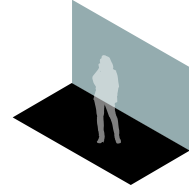
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	1.694 €	1.880 €	—
8m² 4x2m	2.026 €	2.212 €	2.308 €
9m² 3x3m	2.218 €	2.352 €	—
10m² 5x2m	2.358 €	2.544 €	2.640 €
12m² 6x2m	2.690 €	2.876 €	2.972 €
12m² 4x3m	2.570 €	2.704 €	2.748 €
15m² 5x3m	3.012 €	3.146 €	3.190 €
18m² 6x3m	3.454 €	3.588 €	3.632 €
20m² 5x4m	3.766 €	3.848 €	3.840 €
21m² 7x3m	3.896 €	4.030 €	4.074 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG HAMBURG 2025.

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 130€

[APPLY DIRECTLY](#)

MUNICH

24 | 25 | 26 OCTOBER 2025

- Praterinsel Munich
 - 5. edition
 - 90 exhibitors on 1.500m²
 - up to 8.000 visitors
-
- Main media partner: LIVING AT HOME, FOGS, EMOTIONS, IDEAT, LIFT, RADIO ENERGY

„Munich is a hedonistic city,
a city where people
appreciate beauty and
good things.“



Saskia Dietz

Jewellery designer
Lives and works in Munich

**WE ARE DELIGHTED TO
BE BACK IN MUNICH
WITH BLICKFANG AND
TO BE ABLE TO BUILD
ON OUR 4 YEARS OF
EXPERIENCE.**

[MORE INFORMATION](#)

THREE GOOD REASONS FOR BLICKFANG MUNICH

The Bavarian metropolis has the **highest purchasing power in Germany** and incomes are well above average. Quality, durability and design are at the top priorities for Munich consumers - in line with the BLICKFANG portfolio.

Munich is a **prime design location** and is famous for its cultural and fashion scene. Important personalities in the design industry live and work in this city. Thus, Munich plays in a league with international design hubs.

Finally BLICKFANG Munich again. Due to the constantly high demand, we managed to find a matching, very central location in the form of Praterinsel after years of searching. **Not too big, but very exclusive.**

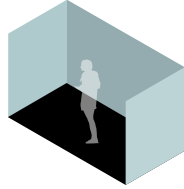
PRICE EXAMPLES

BLICKFANG MUNICH

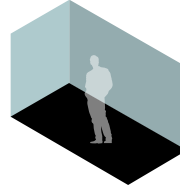
Price examples include:

Price per square meter: 150 €*
 Partition walls: 52 €
 Electricity: 100 €
 Handling fee: 190 €
 Promotional package: 200 €

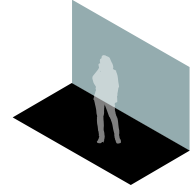
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m ² 3x2m	1.740 €	1.930 €	—
8m ² 4x2m	2.090 €	2.280 €	2.380 €
9m ² 3x3m	2.290 €	2.430 €	—
10m ² 5x2m	2.440 €	2.630 €	2.730 €
12m ² 6x2m	2.790 €	2.980 €	3.080 €
12m ² 4x3m	2.670 €	2.810 €	2.860 €
15m ² 5x3m	3.140 €	3.280 €	3.330 €
18m ² 6x3m	3.610 €	3.750 €	3.620 €
20m ² 5x4m	3.940 €	4.030 €	4.030 €
21m ² 7x3m	4.080 €	4.220 €	4.270 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG MUNICH 2025. *According to the usual market price increase
 PRICES FOR OTHER LOCATIONS DIFFER. * from 10m² and 3m depth the price is reduced to 140€

[APPLY DIRECTLY](#)



VIENNA

07 | 08 | 09 NOVEMBER 2025

- MAK - Museum of Applied Arts
 - 22. edition
 - 140 exhibitors on 3.500m²
 - up to 13.000 visitors
-
- Main media partner: architektur aktuell, Atrium, FOGS, DerStandard, Architonic, thegap, woninsider.at, brand eins, meter, PARNASS,...

„BLICKFANG is the only relevant fair in Austria that really attracts a design-oriented audience.“



Horst Eckstein

from keep,
6 BLICKFANG-
participations

Watch the video on Vienna here:



<https://www.youtube.com/watch?v=hSiWx4I->

MORE INFORMATION

THREE GOOD REASONS FOR BLICKFANG VIENNA

Vienna is **THE design capital** of Austria. No other city has so many great, independent fashion labels with small stores in the city. This is proof that the Viennese love independent design. The same is also true for interiors and furnishings.

Our **fantastic location** in MAK (Museum of Applied Arts) is extremely central and attracts the typically BLICKFANG audience of up to 13,000 visitors.

BLICKFANG Vienna has been a **well-established** event more than 20 years now and is an **institution** for design lovers, individualists and multipliers.

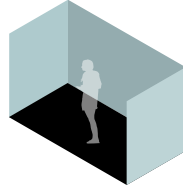
PRICE EXAMPLES

BLICKFANG VIENNA

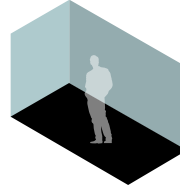
Price examples include:

Price per square meter:	140 €*
Partition walls:	40 €
Electricity:	100 €
Handling fee:	190 €
Promotional package:	200 €

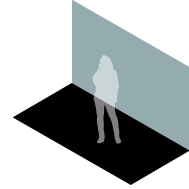
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	1.610 €	1.820 €	—
8m² 4x2m	1.930 €	2.140 €	2.260 €
9m² 3x3m	2.110 €	2.280 €	—
10m² 5x2m	2.250 €	2.460 €	2.580 €
12m² 6x2m	2.570 €	2.780 €	2.900 €
12m² 4x3m	2.450 €	2.620 €	2.700 €
15m² 5x3m	2.880 €	3.050 €	3.130 €
18m² 6x3m	3.310 €	3.480 €	3.560 €
20m² 5x4m	3.610 €	3.740 €	3.740 €
21m² 7x3m	3.740 €	3.910 €	3.990 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG WIEN 2025.* *According to the usual market price increase
 PRICES FOR OTHER LOCATIONS DIFFER.* *from 10m² and 3m depth the price is reduced to 130€

[APPLY DIRECTLY](#)



ZURICH

14 | 15 | 16 NOVEMBER 2025

- Kongresshaus Zurich
 - 28. edition
 - 180 exhibitors on 5.500m²
 - up to 15.000 visitors
-
- Main media partner: wohnrevue, brand eins, PARNASS, meter, FOGS, annabelle, Choco, Raum und Wohnen, Tagesanzeiger, Das Ideale Heim, architonic,...



„The interaction with visitors gives motivation for product developments and new ones.“



Philipp Traber

from aaro,
32 BLICKFANG-
participations

Watch the video on Zurich here:



[MORE INFORMATION](#)

THREE GOOD REASONS FOR BLICKFANG ZURICH

Top purchasing power — Switzerland in general and Zurich as the most populace canton has enormous purchasing power. Many regular exhibitors have built up a loyal clientele, with shopping cart totals in the 4-digit range.

Valuing — The Swiss appreciate high-quality craftsmanship and quality - and in this context also its price - like no other nationality. Especially in Zurich!

For over 25 years, BLICKFANG Zurich has become a **must-attend event** in the pre-Christmas „see and be seen“ calendar of Switzerland’s secret capital. The fair takes place in the freshly renovated Kongresshaus on the shores of Lake Zurich in the heart of the city.

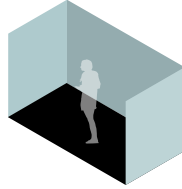
PRICE EXAMPLES

BLICKFANG ZURICH

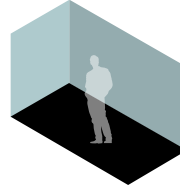
Price examples include:

Price per square meter: 240 CHF*
 Partition walls: 63 CHF
 Electricity: 150 CHF
 Handling fee: 230 CHF
 Promotional package: 280 CHF

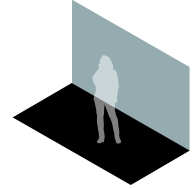
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	2.520 CHF	2.690 CHF	—
8m² 4x2m	3.060 CHF	3.230 CHF	3.360 CHF
9m² 3x3m	3.360 CHF	3.470 CHF	—
10m² 5x2m	3.600 CHF	3.770 CHF	3.900 CHF
12m² 6x2m	4.140 CHF	4.310 CHF	4.440 CHF
12m² 4x3m	3.960 CHF	4.070 CHF	4.140 CHF
15m² 5x3m	4.695 CHF	4.805 CHF	4.875 CHF
18m² 6x3m	5.310 CHF	5.420 CHF	5.490 CHF
20m² 5x4m	5.940 CHF	5.990 CHF	6.000 CHF
21m² 7x3m	6.165 CHF	6.275 CHF	6.345 CHF

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG ZURICH 2025. *According to the usual market price increase
 PRICES FOR OTHER LOCATIONS DIFFER. * from 10m² and 3m depth the price is reduced to 225 CHF

[APPLY DIRECTLY](#)



WE ARE LOOKING FORWARD TO YOUR APPLICATION



**BLICKFANG
2025**

01

APPLICATION

Apply via our online application form and upload 3-5 compelling photos of your products. Please note the binding nature and the current application deadline.

02

SELECTION

An independent, constantly changing jury selects the labels for each BLICKFANG according to certain criteria (design standards, branch mix, etc.).

03

NOTIFICATION

You will receive notification of your participation no later than 2-3 weeks after the corresponding registration deadline.

04

PARTICIPATION

As soon as you have received your confirmation of participation, you will receive the access data for our planning tool together with your invoice.

YOU HAVE ANY QUESTIONS?

Our BLICKFANG team will take care of your request quickly and reliably.

SEND E-MAIL



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APPLY NOW!

Hamburg: Last places available!
Apply as soon as possible!
Munich, Vienna and Zurich:

1. Application deadline*:30.04.2025

APPLY NOW

*if you missed the application deadline, you are still welcome to contact us for waiting list places.
We look very much forward to seeing you!