

**BLICK
FANG
DESIGN
FAIR**

**WELCOME
TO
BLICKFANG**

**EXHIBITOR
INFO 2024/25**

DESIGN

**YOU ARE A
PASSIONATE
DESIGNER
AND CREATE
UNIQUE
PRODUCTS:
FURNITUR,
HOME
ACCESSORIES,
FASHION OR
JEWELRY?**

You produce independently and are looking for the right markets? Or are you looking for the proper contacts to push your label?

THEN BLICKFANG IS THE PERFECT CHOICE FOR YOU!



FIND THE CUSTOMERS WHO LOVE AND BUY YOUR SPECIAL DESIGN PRODUCTS WITH US

As an independent design label from the fields of fashion, furniture, home accessories and jewelry, the **BLICKFANG design fair** offers you the ideal platform to sell your products and collections directly to affluent and design-interested end customers in a curated environment and a valuable network to the professional world. .

Founded 30 years ago, BLICKFANG is now the largest platform for independent design in Europe with 5 design fairs in Germany, Austria and Switzerland. We love to offer your special design products a distinctive stage.

At BLICKFANG, you will attract the right customers who are looking for individual design pieces, who understand the idea behind your product and appreciate the way your creations are made - and who are willing to pay for them. With us, you are not just one of many, like at the big trade fairs, in the big online stores or in the tough world of specialized retail. With us, the focus is on your design label - because your success is what drives us!

We invite you to become part of the BLICKFANG family!



founder and
CEO
DIETER HOFMANN

Head of Sales
International
KATJA FAMULOK

YOUR EIGHT ADVANTAGES DUE TO THE BLICKFANG



„You must perceive design with all your senses. Be visible on analog platforms like the BLICKFANG.“

Sebastian
Herkner

Curator of
the year 2024



1

YOUR PRODUCTS COME TO LIFE

At BLICKFANG, you can bring your unique design products **to life in an inspiring atmosphere** that no online platform can achieve.

You can give your designs a profile, charge your idea with real emotions in order to sell it directly and specifically to a design-savvy audience with purchasing power.



„BLICKFANG, for me, is always a get-together for the entire design community with an interested audience.“



Thomas Feichtner

Product- and industrial designer



2

PRESENT YOURSELF IN THE RIGHT ENVIRONMENT

Your design products are guaranteed to be in the right environment at BLICKFANG, because a jury of experts curates BLICKFANG and selects the participants from a large number of applications according to **design standards and quality**. This guarantees a high level of quality compared to markets and festivals.

3

YOU CAN EXPECT PREMIUM AND YOU WILL GET PREMIUM

As an independent design label, you invest in the most attractive locations in Germany, Austria and Switzerland with a BLICKFANG participation..

You present yourself in the city's top locations in the **best ambience** and can be sure of a **fantastic clientele** in terms of purchasing power and design affinity.

4

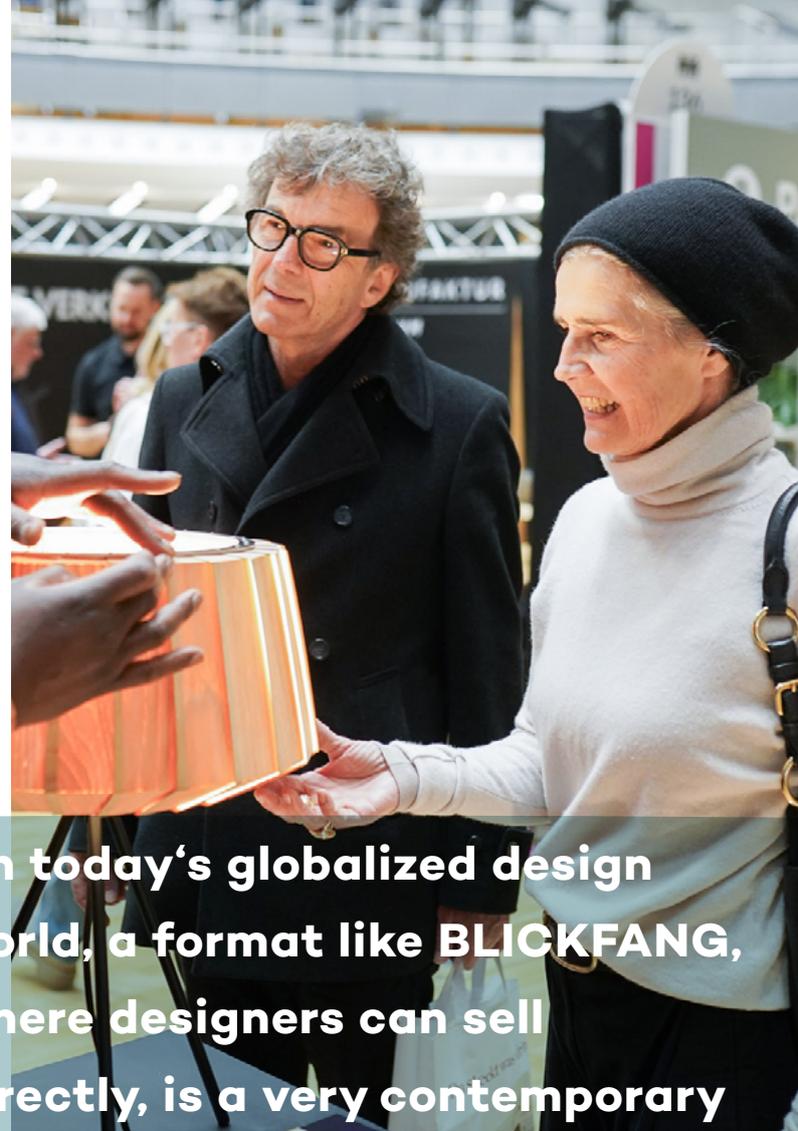
INVEST YOUR TIME PROPERLY

Rely on our **30 years of experience** and find promising sales markets. With comparatively little effort, you are guaranteed to reach the right customers who buy and love your design products in just 3 days at our established BLICKFANG locations. There's no better use of your valuable time.

5

BENEFIT FROM A FRUITFUL BRANCH SETTING

Why furniture & fashion work together? In its origins, BLICKFANG is a temporary design concept store that brings together individual **furniture, home accessories, fashion and jewellery** from independent design labels from Germany and abroad and has been proving for over 30 years that design standards and the quality of well thought-out and sustainably made products are not without their price.



„In today's globalized design world, a format like BLICKFANG, where designers can sell directly, is a very contemporary approach.“

Jaime Hayón

BLICKFANG Curator
2013



6

HERE YOU ARE IN THE FRONT ROW

With us, you're not just one of many, like at the big trade fairs, the big online shops or in the tough world of the specialised trade. With your unique design products, you are one of the highlights of the BLICKFANG. A nice side effect: You also have the best chance of reaching 1/3 of trade visitors, i.e. architects, planners and other important multipliers in the design industry, and of being discovered by them – a famous example: [Kuno Nüssli & MAGAZIN](#)

7

LET YOUR DESIGN BE AWARDED

As exhibitor at the BLICKFANG you have the chance to be awarded the **BLICKFANG Design Prize** as the best label of the respective event. A top-class jury, which in the past has included major personalities within the design scene such as Nils Holger Moormann, Stefan Diez, Thomas Feichtner, Alfredo Häberli and many more, will be on place to award the design labels – your chance for fame and glory!

8

BECOME A PR HIGHLIGHT

You can benefit from our professional press work and our long-standing media partners. Our press department will give your good story and your label more **media attention** and will be happy to support you with your own PR around your BLICKFANG participation.



„BLICKFANG stands for young, fresh creativity and verve, for the many small start-ups that are trying things out.“

Jehs&Laub,
Markus Jehs

BLICKFANG Curators
2023



BECAUSE OUR VISITORS ARE YOUR CUSTOMERS

CONSUMERIST.
STYLE-CONSCIOUS.
COSMOPOLITAN.
DESIGN-
ENTHUSIASTS.
INDIVIDUALLY.
QUALITY-CONSCIOUS.
SUSTAINABLE.



Our visitors and **your future customers** appreciate the personal and informal atmosphere at BLICKFANG.

- ✓ They are looking for individual design products that emphasize their character.
- ✓ They have a strong awareness of quality and for good design.
- ✓ They share a high purchasing power and the desire to explore at BLICKFANG.
- ✓ They appreciate the direct contact with the designer and are also well informed.

HERE YOUR CUSTOMER ARE WAITING FOR YOU

STUTTGART

14 | 15 | 16 MARCH 2025

Liederhalle Stuttgart

32. edition

200 exhibitors on 8.500m²

up to 22.000 visitors

BASEL

21 | 22 | 23 MARCH 2025

Event Halle, Messe Basel

16. edition

160 exhibitors on 3.300m²

up to 12.000 visitors

ZURICH

15 | 16 | 17 NOVEMBER 2024

Kongresshaus Zürich

27. edition

180 exhibitors on 5.500m²

up to 15.000 visitors

HAMBURG

16 | 17 | 18 MAY. 2025

Deichtorhallen

12. edition

130 exhibitors on 3.500m²

up to 10.000 visitors

MUNICH

22 | 23 | 24 NOVEMBER 2024

Praterinseln

4. edition

90 exhibitors on 1.500m²

up to 8.000 visitors

VIENNA

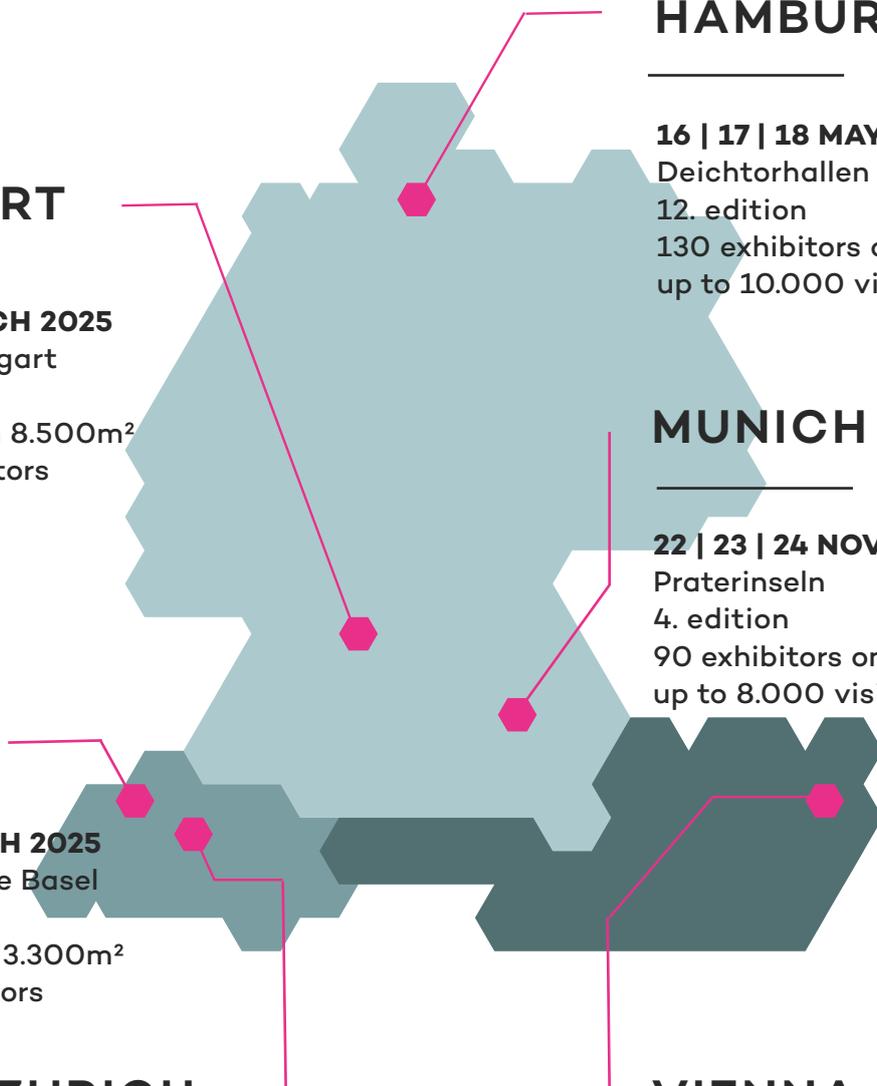
08 | 09 | 10 NOVEMBER 2024

MAK - Museum of Applied Arts

21. edition

140 exhibitors on 3.500m²

up to 13.000 visitors



BE PART OF IT TOO



SELECT STAND SIZE

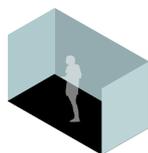
You are free to choose the size of your booth. There are no limits to the size and dimensions if the space is available.

The minimum stand size is 6 square meters, for jewelry designers 4 square meters.

MINIMUM BOOTH SIZES

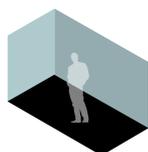


POSITIONING POSSIBILITIES



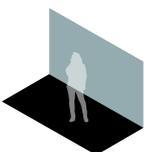
INLINE BOOHT

- without surcharge
- standard



CORNER BOOTH

- limited available
- open on 2 sides to the customer pathway



HEAD BOOTH

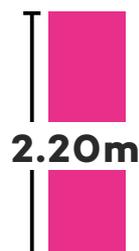
- limited available
- open on 3 sides to the customer pathway

PARTITION WALLS

As a premium platform, we put great emphasis on a coherent appearance of BLICKFANG as a whole and on an appealing stand concept for each individual exhibitor. This is why partition walls are mandatory at BLICKFANG. You have the option of either bring your own walls or rent them from us.

Max. height: 2.20m

Higher super-structures are possible by arrangement at the sides of the hall



ELECTRICITY



up to max. 1.5 KW

A power connection is mandatory. It enables advantages such as highlighting one of your products with spotlights or charging various devices directly at the stand.

HANDLING FEE

per exhibitor as a basic fee for administration and organization.



PROMOTIONAL PACKAGE

The promotional package offers you various services that will make your participation even more successful.

VISITORS CATALOG

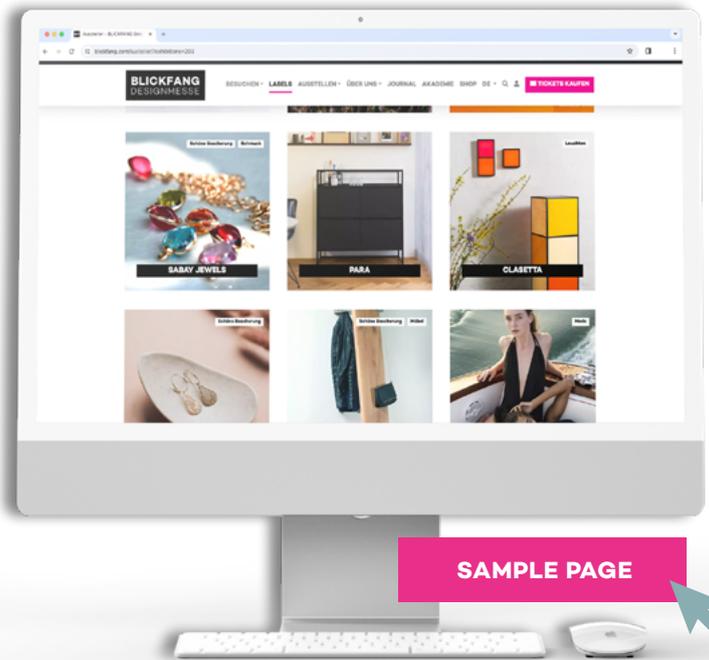
You will get an individual exhibitor entry for your design label (address + product photo) on our webpage and in our hall layout. Hence, our visitors and your potential customers will be able to find you during the trade fair, and especially afterwards.

Your label will be listed and linked on the city page at our homepage www.blickfang.com.

FREE TICKETS AS ADVERTISING MEDIUM

You will receive 20 free tickets for the giveaway via your social media channels and/or invitations to potential customers and important multipliers.

Our most successful exhibitors send up to 200 invitations to their regular customers and leads - with the result that personally invited visitors generate the best sales.



„Giving away free tickets means creating a relationship with the customer.“

IDA GUT

from IDA Gut,
43 BLICKFANG-
participations



JOINT BOOTH

For more fun on site and greater cost savings, you can also share a booth with one or even several friendly labels. Only the advertising and handling costs are charged per label, the rest can be shared. Important: Each label must apply separately.

NEWCOMER-DISCOUNT

If your label has been on the market for less than 3 years and you are applying for your first participation in BLICKFANG, you could apply as a newcomer. The newcomer contingent is limited and will be assigned by the jury. As a newcomer, you will receive a 30% discount on the position of the square meter price.

VIENNA

08 | 09 | 10 NOVEMBER 2024

- MAK - Museum of Applied Arts
 - 21. edition
 - 140 exhibitors on 3.500m²
 - up to 13.000 visitors
-
- Main media partner: architektur aktuell, Atrium, FOGS, DerStandard, Architonic, thegap, woninsider.at, brand eins, meter, PARNASS,...

„BLICKFANG is the only relevant fair in Austria that really attracts a design-oriented audience.“



Horst Eckstein

from keep,
6 BLICKFANG-
participations

Watch the video on Vienna here:



<https://vimeo.com/709090191>

THREE GOOD REASONS FOR BLICKFANG VIENNA

Vienna is **THE design capital** of Austria. No other city has so many great, independent fashion labels with small stores in the city. This is proof that the Viennese love independent design. The same is also true for interiors and furnishings.

Our **fantastic location** in MAK (Museum of Applied Arts) is extremely central and attracts the typically BLICKFANG audience of up to 13,000 visitors.

BLICKFANG Vienna has been a **well-established** event for 20 years now and is an **institution** for design lovers, individualists and multipliers.

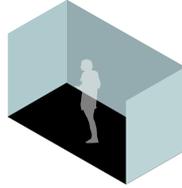
PRICE EXAMPLES

BLICKFANG VIENNA

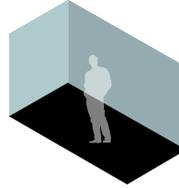
Price examples include:

Price per square meter:	140 €*
Partition walls:	40 €
Electricity:	100 €
Handling fee:	190 €
Promotional package:	200 €

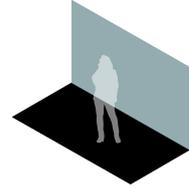
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	1.610 €	1.820 €	—
8m² 4x2m	1.930 €	2.140 €	2.260 €
9m² 3x3m	2.110 €	2.280 €	—
10m² 5x2m	2.250 €	2.460 €	2.580 €
12m² 6x2m	2.570 €	2.780 €	2.900 €
12m² 4x3m	2.450 €	2.620 €	2.700 €
15m² 5x3m	2.880 €	3.050 €	3.130 €
18m² 6x3m	3.310 €	3.480 €	3.560 €
20m² 5x4m	3.610 €	3.740 €	3.740 €
21m² 7x3m	3.740 €	3.910 €	3.990 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG WIEN 2024.

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 130€

[APPLY DIRECTLY](#)



ZURICH

15 | 16 | 17 NOVEMBER 2024

- Kongresshaus Zurich
 - 27. edition
 - 180 exhibitors on 5.500m²
 - up to 15.000 visitors
-
- Main media partner: wohnrevue, brand eins, PARNASS, meter, FOGS, annabelle, Choco, Raum und Wohnen, Tagesanzeiger, Das Ideale Heim, architonic,...

„The interaction with visitors gives motivation for product developments and new ones.“



Philipp Traber

from aaro,
32 BLICKFANG-
participations

Watch the video on Zurich here:



<https://vimeo.com/726947792>

THREE GOOD REASONS FOR BLICKFANG ZURICH

Top purchasing power — Switzerland in general and Zurich as the most populace canton has enormous purchasing power. Many regular exhibitors have built up a loyal clientele, with shopping cart totals in the 4-digit range.

Valuing — The Swiss appreciate high-quality craftsmanship and quality - and in this context also its price - like no other nationality. Especially in Zurich!

For over 25 years, BLICKFANG Zurich has become a **must-attend event** in the pre-Christmas „see and be seen“ calendar of Switzerland’s secret capital. The fair takes place in the freshly renovated Kongresshaus on the shores of Lake Zurich in the heart of the city.

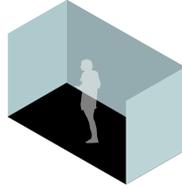
PRICE EXAMPLES

BLICKFANG ZURICH

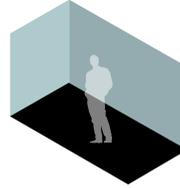
Price examples include:

Price per square meter: 240 CHF*
 Partition walls: 60 CHF
 Electricity: 150 CHF
 Handling fee: 230 CHF
 Promotional package: 280 CHF

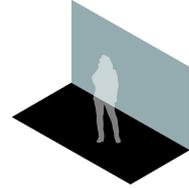
Inline Booth



Corner Booth



Head Booth



6m² 3x2m		2.520 CHF	2.690 CHF	—
8m² 4x2m		3.060 CHF	3.230 CHF	3.360 CHF
9m² 3x3m		3.360 CHF	3.470 CHF	—
10m² 5x2m		3.600 CHF	3.770 CHF	3.900 CHF
12m² 6x2m		4.140 CHF	4.310 CHF	4.440 CHF
12m² 4x3m		3.960 CHF	4.070 CHF	4.140 CHF
15m² 5x3m		4.695 CHF	4.805 CHF	4.875 CHF
18m² 6x3m		5.310 CHF	5.420 CHF	5.490 CHF
20m² 5x4m		5.940 CHF	5.990 CHF	6.000 CHF
21m² 7x3m		6.165 CHF	6.275 CHF	6.345 CHF

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG ZURICH 2024.

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 225 CHF

[APPLY DIRECTLY](#)

MUNICH

22 | 23 | 24 NOVEMBER 2024

- Praterinsel Munich
 - 4. edition
 - 90 exhibitors on 1.500m²
 - up to 8.000 visitors
-
- Main media partner: LIVING AT HOME, FOGS, EMOTIONS, IDEAT, LIFT, RADIO ENERGY

„Munich is a hedonistic city,
a city where people
appreciate beauty and
good things.“



Saskia Dietz

Jewellery designer
Lives and works in Munich

**WE ARE DELIGHTED TO
BE BACK IN MUNICH
WITH BLICKFANG AND
TO BE ABLE TO BUILD
ON OUR 3 YEARS OF
EXPERIENCE.**

THREE GOOD REASONS FOR BLICKFANG MUNICH

The Bavarian metropolis has the **highest purchasing power in Germany** and incomes are well above average. Quality, durability and design are at the top priorities for Munich consumers - in line with the BLICKFANG portfolio.

Munich is a **prime design location** and is famous for its cultural and fashion scene. Important personalities in the design industry live and work in this city. Thus, Munich plays in a league with international design hubs.

Finally BLICKFANG Munich again. Due to the constantly high demand, we managed to find a matching, very central location in the form of Praterinsel after years of searching. **Not too big, but very exclusive.**



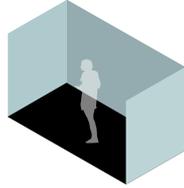
PRICE EXAMPLES

BLICKFANG MUNICH

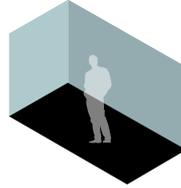
Price examples include:

Price per square meter:	150 €*
Partition walls:	50 €
Electricity:	100 €
Handling fee:	190 €
Promotional package:	200 €

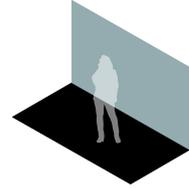
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	1.740 €	1.930 €	—
8m² 4x2m	2.090 €	2.280 €	2.380 €
9m² 3x3m	2.290 €	2.430 €	—
10m² 5x2m	2.440 €	2.630 €	2.730 €
12m² 6x2m	2.790 €	2.980 €	3.080 €
12m² 4x3m	2.670 €	2.810 €	2.860 €
15m² 5x3m	3.140 €	3.280 €	3.330 €
18m² 6x3m	3.610 €	3.750 €	3.620 €
20m² 5x4m	3.940 €	4.030 €	4.030 €
21m² 7x3m	4.080 €	4.220 €	4.270 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG MUNICH 2024..

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 140€

[APPLY DIRECTLY](#)



STUTTGART

14 | 15 | 16 MARCH 2025



“Our furniture meets the right audience at BLICKFANG.

Visitors appreciate the ideas, quality and respective prices.”

- Liederhalle Stuttgart
 - 32. Edition
 - 220 exhibitors on 8.500m²
 - up to 22.000 visitors
-
- Main media partner: FOGS, nomnd, MANNSCHAFT, ndion, ars mon-do, ARTMAPP, brandeins, re.flect, smartLiving, ARHCITONIC FOGS,



Tobias Jung

from LAIK,
27 BLICKFANG-
participations

special show
**KITCHEN &
DELIGHT**

Watch the video on Stuttgart here:



APPLY DIRECTLY

THREE GOOD REASONS FOR BLICKFANG STUTTGART

Stuttgart has a high purchasing power. And don't be misled: Swabians are not thrifty, they are just a little more thoughtful and selective about what they spend their money on. If your product is convincing, you will find **customers for life**.

With up to 22,000 visitors and over 30 years of experience, BLICKFANG Stuttgart is our **most established event**.

Stuttgart is a bastion of architecture and a number of top players in the German industry, such as Mercedes-Benz, Porsche and Bosch, have their headquarters in Stuttgart - the **passion for good design and quality** can be felt everywhere here.

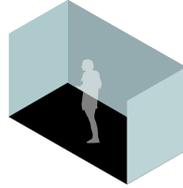
PRICE EXAMPLES

BLICKFANG STUTTGART

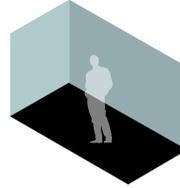
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Promotional package:	200 €

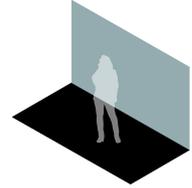
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	1.740 €	1.930 €	—
8m² 4x2m	2.090 €	2.280 €	2.380 €
9m² 3x3m	2.290 €	2.430 €	—
10m² 5x2m	2.440 €	2.630 €	2.730 €
12m² 6x2m	2.790 €	2.980 €	3.080 €
12m² 4x3m	2.670 €	2.810 €	2.860 €
15m² 5x3m	3.140 €	3.280 €	3.330 €
18m² 6x3m	3.610 €	3.750 €	3.620 €
20m² 5x4m	3.940 €	4.030 €	4.030 €
21m² 7x3m	4.080 €	4.220 €	4.270 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG STUTTGART 2025.

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 140€

[APPLY DIRECTLY](#)



BASEL

21 | 22 | 23 MARCH 2025

- Eventhalle Basel fair
 - 16. edition
 - 160 exhibitors on 3.300m²
 - up to 12.000 visitors
-
- Main media partner: das IDEALE Heim, annabelle, wohnrevue, meter, FOGS, brandeins, RAUM und WOHNEN, Baseler Zeitung

“Alongside Zurich,
BLICKFANG Basel is simply a
must-have in Switzerland.”



Felix Doll

from Felix Doll,
29 BLICKFANG-
participations

special show
**KITCHEN &
DELIGHT**

Watch the video on Basel here:



APPLY DIRECTLY

THREE GOOD REASONS FOR BLICKFANG BASEL

Here you benefit from the **attractive location** in the 3-country corner and the magnet for the public, the VITRA Design Museum. With up to 12,000 visitors, BLICKFANG Basel has established itself as the second lucrative Swiss location in spring over the past 10 years.

Basel has become the **equal counterpart to Zurich**: Whether comparing the leading industries of pharmaceuticals and finance, urban development, art or the design of new urban areas, Basel is modern, liberal and cosmopolitan.

Our location - Basel fair- organizes **world-class trade fairs** such as the watch fair Baselworld and the most important international art fair ART BASEL. BLICKFANG takes place here in the 1st row.

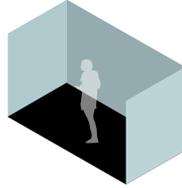
PRICE EXAMPLES

BLICKFANG BASEL

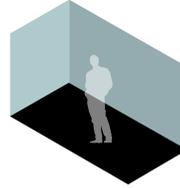
Price examples include:

Price per square meter: 230 CHF*
 Partition walls: 60 CHF
 Electricity: 150 CHF
 Handling fee: 230 CHF
 Promotional package: 250 CHF

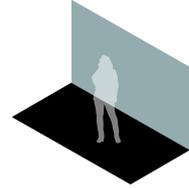
Inline Booth



Corner Booth



Head Booth



6m² 3x2m		2.430 CHF	2.600 CHF	—
8m² 4x2m		2.950 CHF	3.120 CHF	3.250 CHF
9m² 3x3m		3.240 CHF	3.350 CHF	—
10m² 5x2m		3.470 CHF	3.650 CHF	3.770 CHF
12m² 6x2m		3.990 CHF	4.160 CHF	4.290 CHF
12m² 4x3m		3.870 CHF	3.980 CHF	4.050 CHF
15m² 5x3m		4.590 CHF	4.700 CHF	4.770 CHF
18m² 6x3m		5.310 CHF	5.420 CHF	5.490 CHF
20m² 5x4m		5.810 CHF	5.860 CHF	5.870 CHF
21m² 7x3m		6.030 CHF	6.130 CHF	6.210 CHF

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG BASEL 2025.

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 230 CHF

[APPLY DIRECTLY](#)

SPECIAL SHOW KITCHEN & DELIGHT AT BLICKFANG



THE SPECIAL HIGHLIGHT AND THE MAGNET FOR VISITORS AND THE PRESS

The kitchen is not just a place to prepare food - it is the heart of the modern home, a place of enjoyment, creativity and encounters. It's not just a place to cook, but also a place to live, love, laugh and celebrate.



This unique blend of functionality, materiality and aesthetics makes the kitchen a fascinating topic, especially for design lovers.



You have products such as:

- Innovative kitchen concepts
- Kitchen and dining area furniture
- Decorative kitchen textiles
- Ceramic, glass and porcelain
- Stunning accessories for the kitchen
- Beautiful objects set for the table

Then apply now for the special show at the
BLICKFANG Stuttgart & Basel 2025.

[APPLY NOW](#)



HAMBURG

16 | 17 | 18 MAY 2025

- Deichtorhallen
 - 12. edition
 - 150 exhibitors on 4.500m²
 - up to 10.000 visitors
-
- Main media partner: LIVING AT HOME, EMOTIONS, FOGS, IDEAT

„Hamburg is an exciting city city due to the sheer number of people who are in love with design and aesthetics.“

Sandy Karstädt

from mimicri,
8 BLICKFANG-
participations

THREE GOOD REASONS FOR BLICKFANG HAMBURG

Hamburg is THE media capital of Germany with over 2,000 publishing houses such as Gruner+Jahr (Schöner Wohnen, COUCH, Brigitte, Spiegel), whose editorial teams have declared BLICKFANG a 'must-see event'. **Top press at close hand.**

Hamburg is young, modern, absolutely **design-savvy and trend-conscious** - no wonder, because over 2,000 multimedia companies and Germany's most important advertising agencies have their headquarters in the Hanseatic city.

The Deichtorhallen is one of the most internationally recognised exhibition halls and is stunningly wonderful. The outstanding image of the location is transferred to BLICKFANG and attracts an extremely high-quality audience - **celebrity factor included.**

Watch the video on Hamburg here:



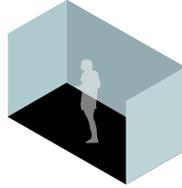
PRICE EXAMPLES

BLICKFANG HAMBURG

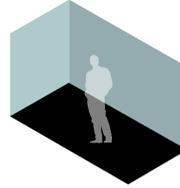
Price examples include:

Price per square meter:	140 €*
Partition walls:	50 €
Electricity:	100 €
Handling fee:	190 €
Promotional package:	200 €

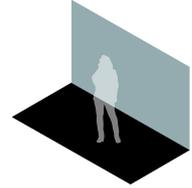
Inline Booth



Corner Booth



Head Booth



Area / Dimensions	Inline Booth	Corner Booth	Head Booth
6m² 3x2m	1.680 €	1.870 €	—
8m² 4x2m	2.010 €	2.200 €	2.300 €
9m² 3x3m	2.200 €	2.340 €	—
10m² 5x2m	2.340 €	2.530 €	2.630 €
12m² 6x2m	2.670 €	2.860 €	2.960 €
12m² 4x3m	2.550 €	2.690 €	2.740 €
15m² 5x3m	2.990 €	3.130 €	3.180 €
18m² 6x3m	3.430 €	3.570 €	3.620 €
20m² 5x4m	3.740 €	3.830 €	3.830 €
21m² 7x3m	3.870 €	4.010 €	4.060 €

PRICE EXAMPLES EXCL. VAT VALID EXCLUSIVELY FOR BLICKFANG HAMBURG 2025.

PRICES FOR OTHER LOCATIONS DIFFER.

* from 10m² and 3m depth the price is reduced to 130€

[APPLY DIRECTLY](#)

WE ARE LOOKING FORWARD TO YOUR APPLICATION



BLICKFANG
2024/25

01

APPLICATION

Apply via our online application form and upload 3-5 compelling photos of your products. Please note the binding nature and the current application deadline.

02

SELECTION

An independent, constantly changing jury selects the labels for each BLICKFANG according to certain criteria (design standards, branch mix, etc.).

03

NOTIFICATION

You will receive notification of your participation no later than 2-3 weeks after the corresponding registration deadline.

04

PARTICIPATION

As soon as you have received your confirmation of participation, you will receive the access data for our planning tool together with your invoice.

YOU HAVE ANY QUESTIONS?

Our BLICKFANG team will take care of your request quickly and reliably.

[SEND E-MAIL](#)



KATJA FAMULOK

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APPLY NOW!

Next application deadline*:
26.08.2024 for Munich, Vienna and Zurich
15.09.2024 for Stuttgart and Basel

[APPLY NOW!](#)

*if you missed the application deadline, you are still welcome to contact us for waiting list places. We look very much forward to seeing you!